



FIRST LADY NEO JANE MASISI







FOREWORD

Welcome to the first edition of the Poverty Eradication in Pictures. This is a collections of images taken to highlight poverty initiatives around the country. One of the key objectives of the Poverty Eradication Strategy is to effectively communicate the poverty eradication programme to various public using different media tools. The pictorials tell a story of poverty eradication efforts over a year, our achievements and how the programme has impacted on the lives of many. Currently 33,600 businesses have been funded, of which 26,225 are operational and employing 28,635 Batswana. Nine of our small-medium scale machinery are in production, while three fishery projects have been completed (Samochima, Mmadinare

Fish Hatchery & Chanoga). Furthermore Poverty Exit strategy and Value Chain Booklet were launched in February this year. To this end, 2094 excelling operational projects are being assessed for graduation, and 200 of these have already been graduated while the exercise to graduate more beneficiaries is ongoing. Meanwhile strategic partnerships have been established with major stakeholders such as Business Botswana, Wilderness Safari, Local Enterprise Authority, Botswana Bureau of Standards, Construction Industry Trust Fund, HATAB and DEBSWANA to assist in capacitating our beneficiaries. This booklet will give an insight of such stories in pictures. Enjoy our Journey.





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LOBU FARM REVAMPED



LOBU FARM- With the sterling drive by his Excellency President Dr. Mokgweetsi Eric Masisi, Lobu farm was restocked to facilitate poverty eradication endeavors. The 10 800 hectare ranch is destined to become a small stock hub with the goal to feed the nation and ultimately export.

PANDAMATENGA HARVEST DAY



As Poverty Eradication, we take part in activities that assist in eradicating poverty such as the Pandamatenga harvest day. In the year under review, His Excellency President Dr. Mokgweetsi officiated at the Pandamatenga harvest day which continues to take the lead in improving food security in Botswana.

PANDAMATENGA HARVEST DAY



PANDAMATENGA HARVEST DAY



INTERNATIONAL CONFERENCE EXHIBIT

To enhance our drive, we host platforms that promote our approach to eradicate poverty. In such platforms we also bring beneficiaries both to learn and exhibit. The International conference that was held this year was graced by His Excellency.

INTERNATIONAL CONFERENCE EXHIBIT



INTERNATIONAL CONFERENCE EXHIBIT



His Excellency visiting some of the stalls

INTERNATIONAL CONFERENCE EXHIBIT



INTERNATIONAL CONFERENCE EXHIBIT



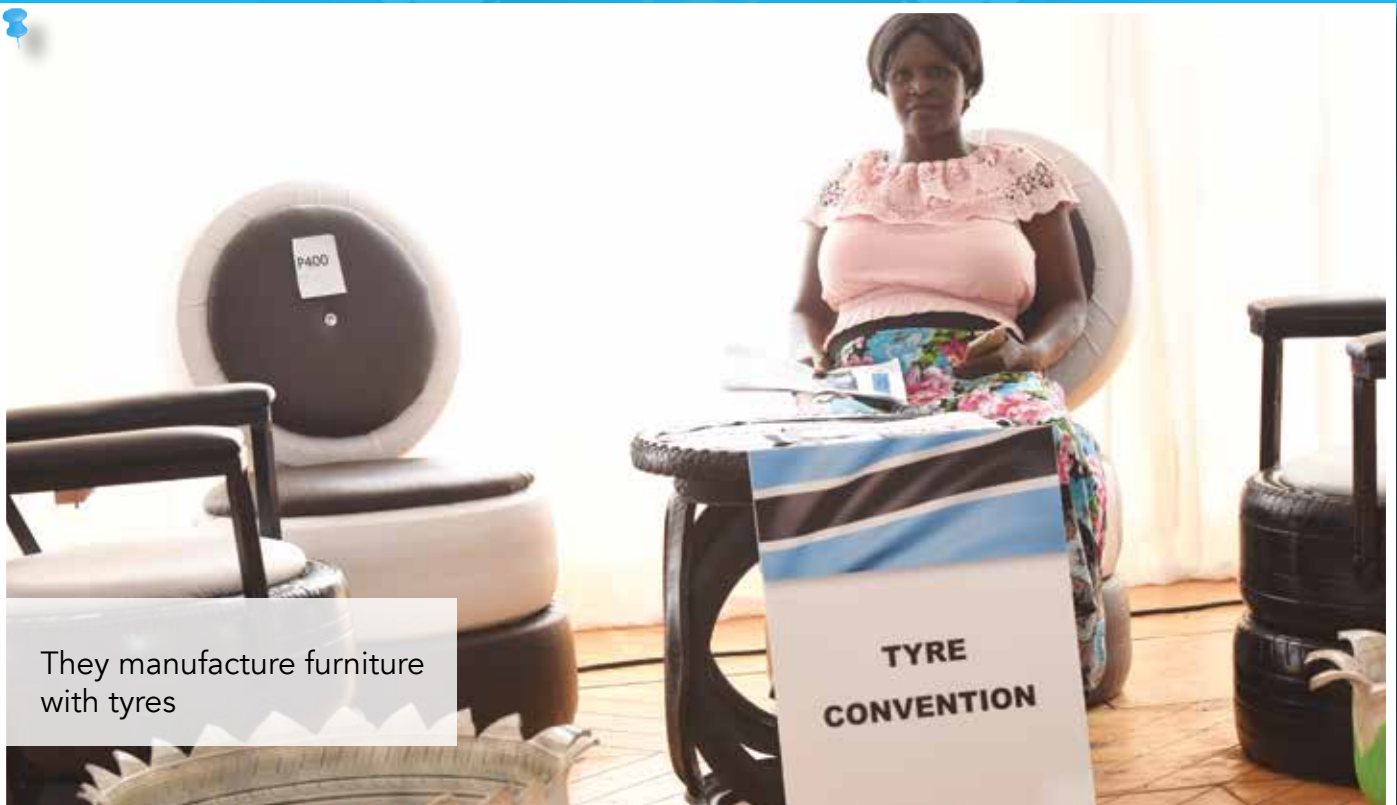
His Excellency and his entourage visiting a bee keeping stall.

INTERNATIONAL CONFERENCE EXHIBIT



We also empower those with disability. This beneficiary who uses a wheelchair, has been packaged with wheelchairs repairs and currently he repairs wheelchairs for individuals and health facilities in Mosu.

INTERNATIONAL CONFERENCE EXHIBIT



They manufacture furniture with tyres

COMMONWEALTH PARLIMENTARY ASSOCIATION (CPA) EXIBITION



In order to promote our beneficiaries products to the world market, in events such as the 49th Commonwealth Parliamentary Association meeting (Africa Region), they exhibited and sold to the delegates that attended the CPA meeting.

COMMONWEALTH PARLIAMENTARY ASSOCIATION (CPA) EXHIBITION



STAKEHOLDER ENGAGEMENT BREAKFAST MEETINGS



There are also platforms where we solely market our products such as breakfast meetings. Those already established meet Beneficiaries for possible uptake.

STAKEHOLDER ENGAGEMENT BREAKFAST MEETINGS



CONSUMER FAIR



PROSPERITY FOR ALL

CONSUMER FAIR - BEAD WORK



CONSUMER FAIR - BASKETRY



CONSUMER FAIR -TAILORING



CONSUMER FAIR -TAILORING



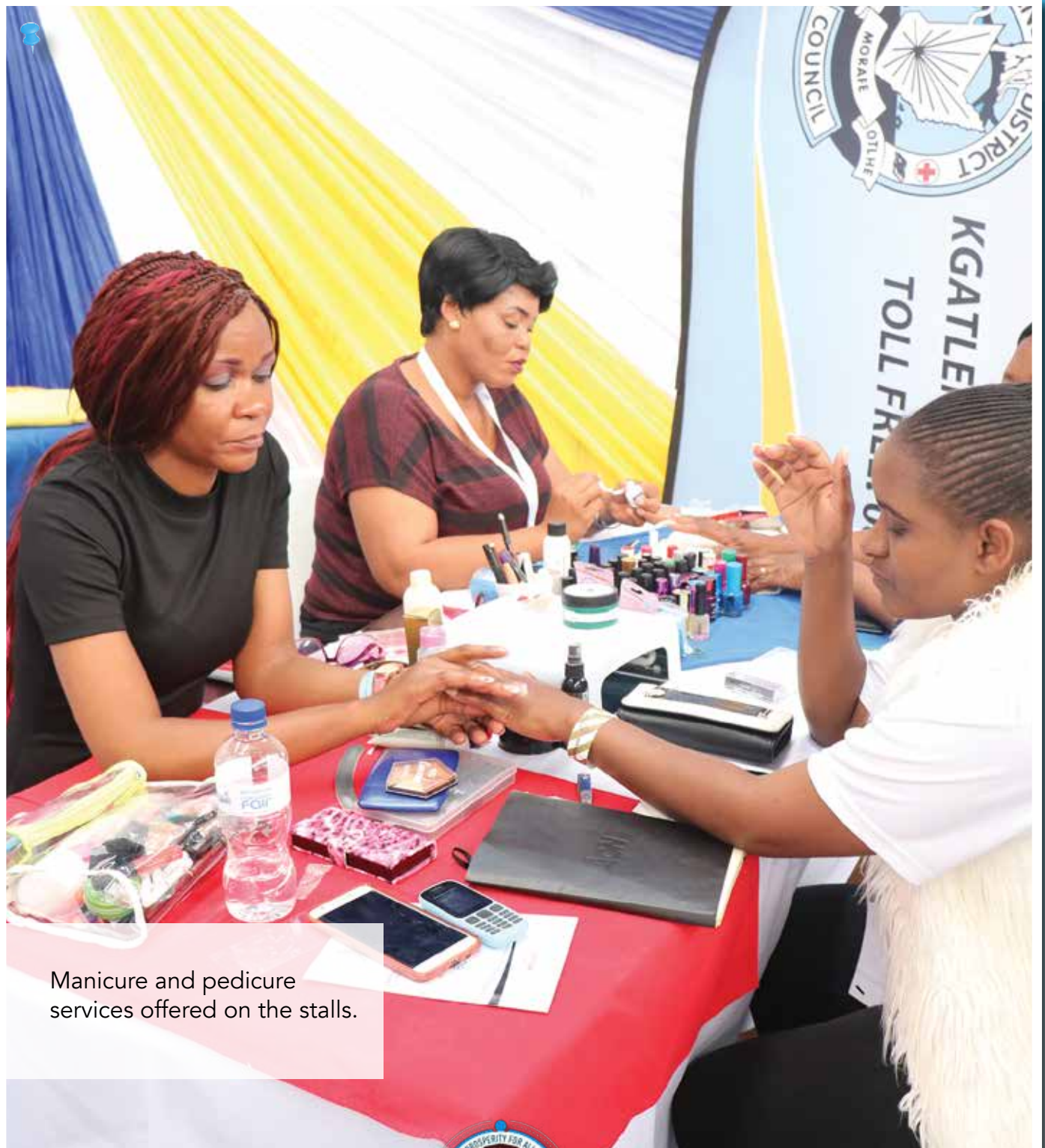
PROSPERITY FOR ALL

CONSUMER FAIR -BASKETRY



PROSPERITY FOR ALL

CONSUMER FAIR - MANICURE



Manicure and pedicure services offered on the stalls.

POVERTY ERADICATION AGRICULTURE DAY



In our endeavour to fight food poverty, horticulture remains one of the livelihood activities in rural areas and substantial source of employment, food and income for Poverty Eradication Beneficiaries. Those who excel in Vegetable production were celebrated at Poverty Eradication Agriculture Day in Mogapinyana. The beneficiaries continuously supply local schools.

POVERTY ERADICATION AGRICULTURE DAY



Blind beneficiary - Backyard garden in Mogapinyana supplies schools with vegetables.

LEATHER WORKS TRAINING



In order to enhance beneficiaries skills and improve products quality, we also collaborated with different stakeholders to impart knowledge and prepare them to enter the mainstream market.

BUSINESS TRAINING - CEDA



CEDA is one of our stakeholders which provides financial management training.



LEA provides entrepreneurial awareness skills.

Nyeletso lehuma

PROSPERITY FOR ALL

SMALL STOCK CARE TRAINING



Technical training in small stock is offered to poverty eradication beneficiaries before they get packaged with small stock.



For quality assurance purposes, there is training on catering services for Poverty Eradication Beneficiaries.







WELDING TRAINING





HAIR SALON TRAINING





CROP PRODUCTION TRAINING





BEST PRACTICE



There has been significant progress towards eradicating extreme poverty in the country as evidenced by the declining percentage of people living below the poverty datum line and the number of successful projects. over 2000 poverty eradication projects are successful and the beneficiaries lives have transformed, from point of lack to now living a dignified life.



BEST PRACTICES- BEAUTY PARLOR





BEST PRACTICES - TOILET PAPER PRODUCTION



Toilet paper production in Rakops, Xuuxoo is doing well in production and has started supplying retail shops with toilet paper in 5 places.





BEST PRACTICES



Letlapana Cluster Garden
doing well, supplies
Mahalapye Primary Hospital
with vegetables



Egg production -
currently 5 schools with
eggs in Mahalapye





BEST PRACTICES -NURSERY PRODUCTION



One of the beneficiaries who was packaged in tree nursery expanded his business to landscaping.





PROSPERITY FOR ALL

MASS PACKAGING



We continue to package those who are in extreme poverty countrywide. Hence districts have been engaged in a series of mass packaging in an effort to eradicate the backlog and empower beneficiaries to start their business enterprises.



MASS PACKAGING



PROSPERITY FOR ALL

DISTRICT EXPO



After packaging beneficiaries, we ensure that their products have constant exposure to the market. one of the platforms used are district Expos that are held nationally. Expos provide a platform for sharing ideas, networking with other funding entities and showcasing Poverty Eradication Best practices.





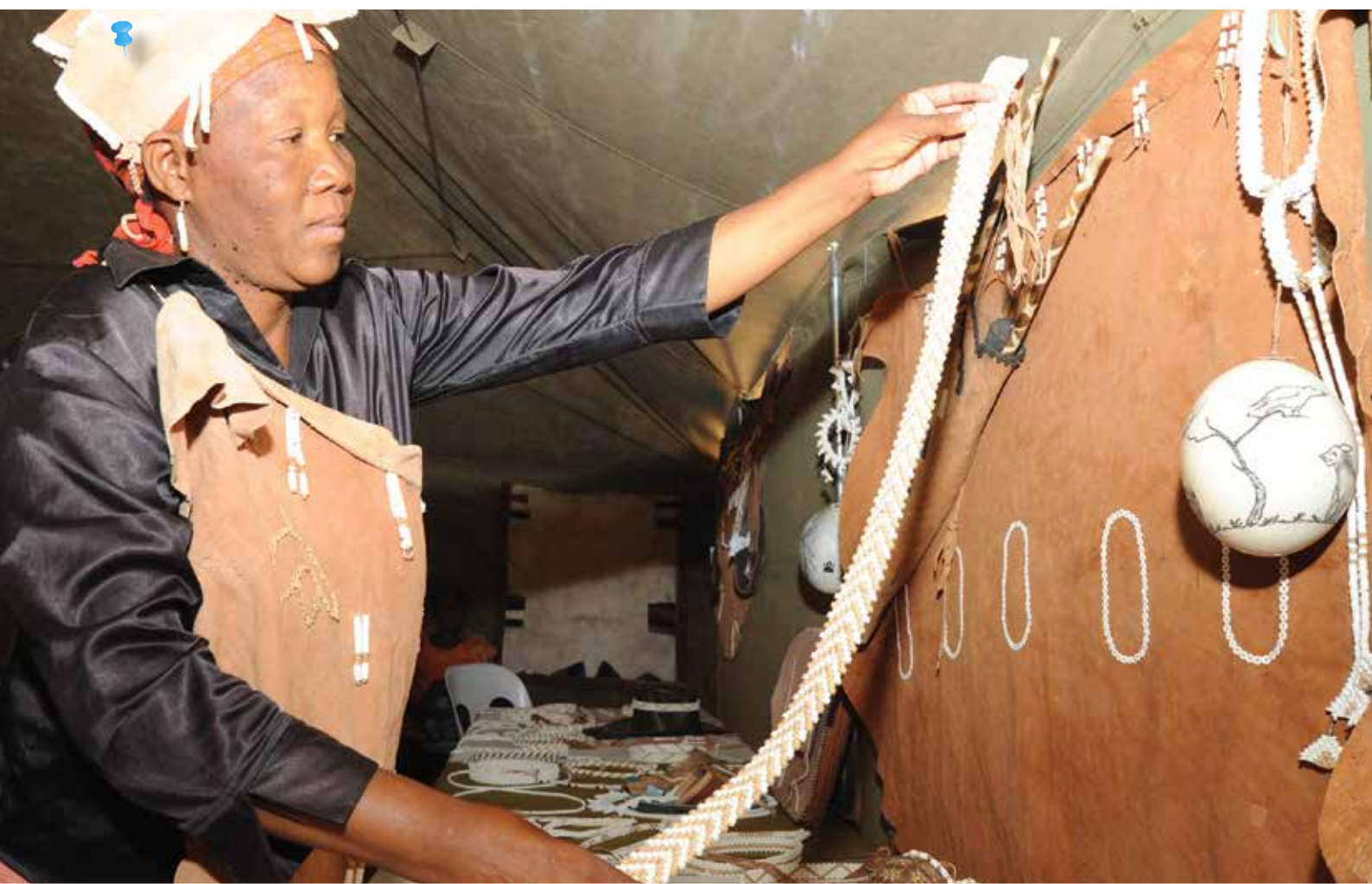
DISTRICT EXPO - BASKETRY



PROSPERITY FOR ALL

nyeletsso lehumu

DISTRICT EXPO - LEATHER WORKS





DISTRICT EXPO - QUILER BIRD EGG PRODUCTION







DISTRICT EXPO - CASKET MAKING







Cluster garden in Mmathubudukwane does well during district expos, usually their products get sold out during the event.

Nyeletso lehuma

DISTRICT EXPO - MUSIC BAND EXHIBITS



Beneficiaries packaged with music usually perform during the district expos as a way of showcasing their products.



DISTRICT EXPO - LEROTSE PRODUCTS



Our beneficiaries perform well in almost all expos they attend and acquire certificate of excellence



Zutshwa salt, in Kgalagadi North provides farmers with salt



DISTRICT EXPO - LAUNDRY













PECU WORKSHOP



The first national consultative workshop was held by Poverty Eradication Coordinating Unit in collaboration with United Nations Development programme (UNDP) in Gaborone with the view of interrogating the current poverty eradication initiatives.



BOOK LAUNCH - EXIT STRATEGY AND VALUE CHAIN



We produce material for day to day workshops to enculcate the knowledge. This year the Exit Strategy booklet and Value Chain booklet were launched. The Exit Strategy outlines interventions to be provided to ensure project sustainability leading to graduation while value chain booklet identified untapped opportunities within the poverty eradication enterprises.

PROSPERITY FOR ALL

BOOK LAUNCH - EXIT STRATEGY AND VALUE CHAIN





NATIONAL POVERTY ERADICATION EXPO



The second Poverty Eradication Expo was undertaken this year to promote beneficiary products drawn from the existing 45 packages as well as key projects such small medium machinery products.

PROSPERITY FOR ALL

NATIONAL POVERTY ERADICATION EXPO





NATIONAL POVERTY ERADICATION EXPO AND GRADUATION



More than 200 poverty eradication beneficiaries across the districts have graduated out of the program. The graduates have successfully maximised on the assistance provided to them under poverty eradication program resulting in the business being consistently profitable over time.

EXPO GRADUATION



PROSPERITY FOR ALL

NATIONAL POVERTY ERADICATION EXPO



PROSPERITY FOR ALL

NATIONAL POVERTY ERADICATION EXPO





PROSPERITY FOR ALL

NATIONAL POVERTY ERADICATION EXPO



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POVERTY ERADICATION PROGRAM PICTORIAL THE YEAR THAT WAS 2018/2019

